

UK healthcare sector's leading conference and trade event grows to two days & moves to ExCeL London



The **UK Health Show**, the leading event for the whole of the UK's healthcare sector, returns for two days on 25-26 September as it grows into its new home of ExCeL London for 2018.

The UK Health Show is the UK's leading live-event platform connecting senior healthcare decision makers, influencers and buyers from across the NHS and the entire UK healthcare sector.

Its mission is to connect the NHS, private healthcare providers, national bodies, partners and suppliers through thought-provoking and educational content and a trade-show platform focused on the key opportunities and challenges in healthcare today.

This is because the healthcare team at GovNet Exhibitions, the organisers of the show, understand the need for a sustainable and forward-thinking business model for both the NHS and private healthcare, which continues the UK's provision of world leading healthcare services that ensure of the best possible patient outcomes.

The show covers the unprecedented challenges facing the NHS and healthcare systems in the UK, but also demonstrates its resilience and appetite for innovation and opportunity.

In 2018, the UK Health Show will enter its third year following its hugely successful launch in 2016. Born out of the Healthcare Efficiency through Technology show (launched in 2011) and Commissioning in Healthcare (launched in 2013) the show brings a rich legacy of being at the forefront of the industry.

This year it will be growing to two days and to reflect its growth plans, moving to its new home of ExCeL London.

Progressiveness, Innovation and Diversity

Event Director and Head of Healthcare at GovNet Communications, Alexander Rushton, explains:

"Through the UK Health Show, we want to celebrate the leaders and the progressiveness, innovation and diversity from across the UK healthcare sector by focusing on four key opportunities and challenges facing the health sector today.

"These are digital technology, commissioning, procurement and cyber security.

"Having started my career in a Trust, before moving to the NHS Confederation and also spending a year working with the World Health Organization, I've seen first-hand the challenges facing the healthcare industry not only in the NHS and UK systems, but also the global systems.

"However, with that comes great opportunity and that is what we promote with the UK Health Show – the opportunity for the whole of the NHS,
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industry and the wider sector to meet, discuss, connect and find solutions to take advantage of the opportunities for success and overcome the challenges faced today.

"This gives our exhibitors, sponsors and all attendees' access to the full spectrum of buyers, specifiers, decision makers, influencers and stakeholders in the healthcare sector."

Bringing you the whole of the healthcare sector

UK Health Show visitors represent the whole of the healthcare sector. The show attracts a senior audience of the most important people shaping and providing the health services of the future.

The event brings together the NHS, private hospitals, independent providers, local authorities, central Government, national bodies and academia.

Said Rushton:

"We ensure of representation from across the UK giving you access to the full geographic healthcare market. Thanks to this market penetration, you can conduct a years' worth of 'on-the- road' meetings in just two days, saving thousands of pounds and hours of time travelling the UK meeting and entertaining clients."

What's On

With a strong content offering, the show will feature 11 content theatres delivering over 80 hours of content with a speaker faculty of over 200 leading experts and case studies. Already confirmed are Lord Carter of Coles; Will Smart, CIO at NHS England, Noel Gordon, Chair at NHS Digital and Juliet Bauer, Chief Digital Officer at NHS England who are just a few of this year's 2018 staggering line up.

The trade show floor, home to some of key industry organisations is expected to attract over £875m worth of buying power.

In 2018, there is also the opportunity for exhibitors and sponsors to take advantage of the Healthcare Buyers Programme, private breakfast and roundtables discussions, the central networking lounge and a range of sponsorship packages to meet all needs.

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