

Talkdesk CEO Tiago Paiva named Best Al Company CEO in 2024 Al Breakthrough Awards Program



Paiva recognized for ongoing commitment to developing responsible artificial intelligence and industry-specific solutions that empower companies to transform their customer experience

- Paiva's focus on responsible artificial intelligence (AI) ensures Talkdesk customers can benefit from the technology without concern for hallucinations, bias, and other AI risks.
- · The prestigious international annual awards program honors standout AI and machine learning solutions, companies, and leaders.
- Talkdesk leads AI advancements in customer experience (CX), including innovative generative artificial intelligence (GenAI) features to drive better outcomes along the customer journey.

Talkdesk®, Inc., a global provider of artificial intelligence (AI)-powered customer experience (CX) technology that serves enterprises of all sizes, today announced that Talkdesk Chief Executive Officer (CEO) and Founder Tiago Paiva has been named "Best Artificial Intelligence (AI) Company CEO" in the seventh annual AI Breakthrough Awards Program by AI Breakthrough, a leading market intelligence organization that recognizes the top companies, technologies, and products in the global AI market today.

Under Paiva's leadership, Talkdesk has remained at the cutting edge of developing Al-driven advancements in customer experience to enable better self-service, agent-assisted service, quality management, workforce management, and business intelligence for enterprises worldwide. Since 2018, the company has been innovating and adding groundbreaking, accessible Al and GenAl features across its flagship <u>Talkdesk CX Cloud™</u>.

In 2021, Paiva saw an opportunity to lower the barrier to Al adoption for customer experience by introducing <u>Talkdesk Industry Experience</u> <u>CloudsTM</u>. These CX platforms include vertically trained Al models, specialized workflows, and integrations delivered out of the box to enable efficient self-service and live service use cases for <u>banks</u>, <u>insurance carriers</u>, <u>healthcare providers</u>, and <u>retailers</u>. Embracing Paiva's vision that customer experience isn't "one size fits all," Talkdesk continues to deliver industry-specific innovations that accelerate value faster and more simply than legacy CX solutions.

Paiva championed responsible AI deployment that is transparent, accountable, and adaptable, with the industry-first launch of Al Trainer in 2021. Under his leadership, Talkdesk has continuously expanded this suite of human-in-the-loop tools. The company remains committed to ensuring that GenAI does no harm to a business or its customers, provides the right level of personalized experiences, and gives more businesses access to its benefits.

In recent months, Talkdesk has introduced several groundbreaking and industry-first GenAl innovations in CX, including <u>Talkdesk Navigator</u>, <u>mood insights</u>, <u>Talkdesk Ascend Connect</u>, <u>Talkdesk Autopilot for Banking</u>, <u>Talkdesk Autopilot for Retail</u>, and <u>Talkdesk Autopilot for Healthcare</u>.

The mission of the AI Breakthrough Awards is to honor excellence and recognize the innovation, hard work, and success in a range of AI- and machine learning-related categories, including generative AI, computer vision, AIOps, deep learning, robotics, natural language processing, industry-specific AI applications, and many more. This year's program attracted more than 5,000 nominations from over 20 different countries throughout the world.

Supporting Quotes

Steve Johansson, managing director of Al Breakthrough, said: "Tiago Paiva's pioneering spirit has demonstrated exceptional foresight and leadership in making Talkdesk a formidable force among Al platforms. We're honored to recognize Tiago Pavia as Best Artificial Intelligence Company CEO for understanding that customer service isn't one size fits all. The company is helping more businesses get value out of Al in their CX strategy. In an era where Al implementation introduces concerns about liability, bias, and accuracy, Paiva continues championing responsible Al practices."

Tiago Paiva, chief executive officer and founder of Talkdesk, commented: "The Talkdesk team remains tireless in advancing our mission to rid the world of bad customer experiences through AI. This incredible recognition from AI Breakthrough belongs to everyone at Talkdesk, as well as our partners and global customers who demonstrate how they value their customers by delivering excellent CX. We'll continue to innovate with simple yet effective AI that helps companies of all sizes transform their customer experience."

Source & Image: Talkdesk

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