

## **Straumann Group Appoints Yang Xu as Chief Financial Officer**



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Straumann Group announces the appointment of Yang Xu as Chief Financial Officer and Member of the Executive Management Board. Yang Xu will join the Straumann Group on August 21, 2023, to officially succeed Peter Hackel.

Guillaume Daniellot, Chief Executive Officer, said: “Yang Xu is a proven business executive with an impressive track record. She brings a wealth of experience in corporate finance, strategy, commercial and business development. Yang is a very successful leader with a passion for developing talents and building high-performance organizations. We are very much looking forward to working with her. I would also like to personally thank Marc-Alain for leading our finance organization as an interim-CFO since early January 2023.

His strong expertise has been very valuable for the Straumann Group during the past six months. He will ensure a smooth and efficient transition with Yang and end his mission by September this year.”

Yang joins from The Kraft Heinz Company, a publicly listed US-American food company. She was Senior Vice President, Head of Corporate Development and Global Treasurer and a member of the company’s Executive Committee. She has more than 20 years of experience in finance, strategy, operational and commercial functions. Her career started with General Electric Healthcare in Europe. She then worked for Whirlpool Corporation rising through various financial roles of increasing responsibility across corporate functions, business units and regions. Her experience was further enhanced by leading commercial and operational functions outside of finance. During her career, Yang has worked in many countries across Europe, North America and Asia Pacific.

Yang Xu, born 1979 in China, is a French passport holder and holds a master’s degree in management from HEC Paris and participated in MBA programs at London Business School and Stanford.

Source: [Straumann Group](#)

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