

Relevate Health Announces New CEO



Tim Pantello takes the lead at Relevate Health; Jeff Spanbauer assumes Chairman role

Relevate Health has named Tim Pantello, a globally experienced industry executive, as its new CEO, succeeding co-founder Jeff Spanbauer. Mr. Spanbauer has transitioned to Chairman of Relevate Health's Board of Directors.

An executive in the healthcare marketing industry for more than 25 years, Mr. Pantello was most recently the Global President of Syneos Health Communications, where he led a team of 1,300 employees, across 13 agencies within the company, throughout the U.S., Canada, and Europe. Mr. Pantello was previously a managing director at PwC where he led commercial, clinical, and digital health teams. Early in his career, Mr. Pantello was an executive leader at Digitas Health (Publicis), Tribal DDB (Omnicom), and Havas, after beginning in sales at Sanofi.

"I am excited to join Relevate as its CEO and lead its continued growth as a differentiated player in health care provider (HCP) engagement," stated Mr. Pantello. "Relevate Health is well positioned to be the HCP engagement partner-of-choice for leading pharmaceutical and life science companies, with its unique, data-driven marketing products and specialized agency services. Relevate Health has distinguished itself with its expertise in locally relevant, national communications ensuring that every communication is highly effective for its brand partners."

Mr. Spanbauer co-founded Healthcare Regional Marketing (HRM), now Relevate Health, in 2007. In 2020, Relevate Health partnered with Colorado-based private equity firm, Mountaingate Capital, to support its growth and expansion strategy. Relevate Health has since completed three key acquisitions, more than tripling revenue. As Board Chairman, Mr. Spanbauer will partner with Mr. Pantello to continue Relevate's growth and add to its capabilities.

Mr. Spanbauer remarks, "It has been an honor leading Relevate Health from inception to industry leader. Our ongoing success is a testament to our talented Relevate Health colleagues, who excel in growing brands and delivering ROI. As our growth strategy progresses, I'm excited to begin my new role of Chairman and have a leader of Tim's caliber join us in creating life-changing healthcare engagement. I am confident that Tim's extraordinary track record will enhance success for both our clients and Relevate Health."

Source: [Relevate Health](#)

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