

## **Peter Van Heezik is the New Point of Care Ultrasound Marketing Manager EMEA at GE HealthCare**



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Peter Van Heezik MBA has recently taken on the role of Point of Care Ultrasound Marketing Manager EMEA at GE HealthCare, marking an exciting new chapter in his career. He officially began his journey with GE HealthCare on September 1st, expressing his pride in joining the Point of Care Ultrasound team. Peter extends his gratitude to his former colleagues in Anesthesia and Respiratory Care in EMEA for the incredible experiences they shared over the past years.

Prior to his current position, Peter served as the Digital Leader for Anesthesia and Respiratory Care EMEA from June 2021 to September 2023, amassing over two years of invaluable experience. His background is a testament to his deep-seated passion for the international healthcare business, with a comprehensive understanding of both private and public sectors. Peter is renowned for his unwavering commitment to technological advancements and innovation in the healthcare field.

Peter Van Heezik's appointment as the Marketing Manager for Point of Care Ultrasound in EMEA is a testament to his expertise and unwavering dedication to driving healthcare innovation forward. We eagerly anticipate the significant contributions he will make in this pivotal role.

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