

Patient Safety in Endoscopy - The Podcast

Increasing collaboration between health care providers and the medical industry is proven to be beneficial as it continues to pave the way for innovative technologies. By bringing expert opinions to the table, we can explore patient safety and infection prevention, discussing what can further be done to improve the endoscopic field. Sparked your interest?

<u>Click here</u> to listen to Patient Safety in Endoscopy – the Podcast. Hear from Ulrike Beilenhoff, former president of the European Society of Gastroenterology and Endoscopy, Nurses and Associates (ESGENA), and Monique Dalton, EMEA Product Marketing Leader for ERCP and Hygiene Solutions in Endoscopy at PENTAX Medical.

This podcast marks the first in a series co-created by PENTAX Medical and Health Management. Tune in as the experts dive into innovative products in endoscopy, the importance of optimizing processes, and the value of implementing feedback from the market to directly tackle patient safety.

Monique Dalton shares her perspective on the benefits of collaboration, "As the manufacturer, we must work closely with experts to ensure that the products we're innovating and producing are directly based on their insights - to influence the best product development, and to give the health care workers and clinicians what they need in order to treat their patients in the best way possible."

Ulrike Beilenhoff builds on this from a healthcare providers perspective: "We can put our knowledge together and develop intelligence solutions which can support a standardized and safe workflow ... to ensure patient and staff safety."

PENTAX Medical believes that patient safety in endoscopy must be approached from a holistic perspective, through solutions which increase detection rates of abnormalities, increase confidence in the safety of the reprocessing outcome, and control the risk of infection and cross-contamination. Listen to the podcast above, and learn more about PENTAX Medical's hygiene commitment here.

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