

## Leading By Listening Helping Your Customers Be Successful



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Todd Minnigh, an international radiology expert and a Vice President with Carestream Health, will give an educational presentation entitled “Leading By Listening: Helping Your Customers Be Successful” at the upcoming Association for Medical Imaging Management (AHRA) conference, on Wednesday, July 22. The AHRA tradeshow and exhibit will be held at The Venetian Hotel in Las Vegas, Nevada, USA.

“It’s important for administrators to monitor feedback from referring physicians about each patient’s imaging experience and the timeliness and quality of reporting. Healthcare, like any business, is about satisfying your direct clients and your clients’ customers—in this case, their patients,” Minnigh said.

In the exhibit hall, Carestream representatives will showcase a model of the company’s cone beam CT (CBCT) system that is currently undergoing clinical studies. These patient studies will help guide Carestream’s development of new CBCT systems with the goal of providing orthopaedic imaging solutions that use less radiation than traditional CT; are compact and affordable; and can be used in a wide range of facilities. The CBCT system used in this study is INVESTIGATIONAL and NOT AVAILABLE FOR COMMERCIAL SALE.

The company also will display its new Touch Ultrasound System, which recently received FDA 510(k) Clearance and is available for order in the United States, and will demonstrate its advanced family of DRX systems that provide fully featured room, mobile and retrofit systems that address the imaging needs of hospitals, imaging centers, orthopaedic practices and other imaging services providers.

Carestream also offers a comprehensive portfolio of healthcare IT solutions including PACS, vendor-neutral archiving, an enterprise viewer that is FDA cleared for clinical reading with popular mobile devices and a web-based patient portal. The company’s flexible Clinical Collaboration Platform can complement a provider’s existing departmental PACS or archive, and offers optional modules that can bring unstructured data into the clinical workflow and enhance the delivery of images and reports to clinicians and to patients.

Source credit: [Carestream Health](#)

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