KCR Date Forecaster App: Easier Scheduling of Medical Appointments

KCR, the European Contract Research Organisation, has announced the release of its Date Forecaster app. The app provides patients with smart scheduling and automatic reminders for doctor's appointments and medical examinations. The app will be useful for patients involved in clinical trials, as well as undergoing medical treatment. The app can send a reminder before the appointment, and users can add their doctors' names, check-up precautions or any additional information.

"KCR Corporate Social Responsibility commitment has inspired us to develop a practical tool for patients who participate in clinical trials. KCR's simple app makes handling doctor's appointments extremely simple," said Mike Jagielski, President and CEO of KCR.

"KCR Date Forecaster is envisaged to increase patients' compliance and easy follow up in a clinical study, what is crucial for investigators to conduct the trial successfully. This is another step on the KCR's innovation ladder," he added.

KCR Date Forecaster includes holiday calculators for 38 countries, so it will perfectly suit the needs of patients worldwide, and prevent making appointments on one's day off, Saturdays or Sundays. The interface and navigation are very simple and intuitive.

"At KCR we understand the burden of illness and ongoing treatment. Being a patient in clinical trials includes keeping track of numerous appointments, dozens of medical records and plethora of procedures. We do believe that KCR Date Forecaster will be of considerable help for patients who want to efficiently handle their calendars', and therefore support investigators by improved patients retention," summarized Mr. Jagielski.

The new application is designed for the iOS platform and available for iPhone and iPad, and can be downloaded for free through Apple iTunes App Store.

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