Volume 2 / Issue 2 2007 - HITM News

ITEG 2007

As part of Berlin's eHealth Week, ITeG 2007 (International Forum for Healthcare IT) was so far one of this year's most prominent healthcare industry events (alongside Telemed, eHealth Conference 2007, KIS Conference and IHE Connectathon). In comparison with last year's figures, ITeG 2007 saw exhibitor numbers rise from 273 to 288; however, visitors to IteG this year fell slightly to 3,552, from 3,678.

The ITeG trade programme is organised by a producer- independent program advisory board with its core target group comprised of IT directors, physicians and healthcare IT professionals. According to Jens Naumann, chairman of VHitG (Association of Manufacturers of IT Solutions for the Health System), what was "especially positive was the high number of participants in our certified lecture and discussion program" with 60 practicing doctors from Berlin- Brandenburg discussing efficiency enhancements to their practice from IT solutions. Although VHitG's first initiative of the kind at ITeG, the level of response means that we "will certainly organise such a program in the future," Mr. Naumann concluded.

The VHitG Award for "IT-concepts of the year" was won by the University Clinical Centre of Freiburg with their concept on "IT-supported release management for in-patients shown by the example of ELMA". The two runners-up were MTG Malteser Trägergesellschaft GmbH for its "IT-industrialising and process orientation" concept, and HMM Germany's "ZHP-online-platform for additives management in the compulsory health insurance".

Published on : Mon, 31 Dec 2007