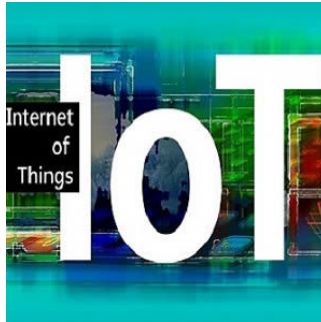


## Growing Support for 'Internet of Things'



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Internet of Things continues to make inroads in healthcare, thanks to growing support from industry leaders. A new report from consultancy IDC indicates that 73 percent of healthcare executives are either prepared or very prepared to support IoT in 2017.

**See Also:** [Top Big Data and Security Trends for 2017](#)

In fact, 40 percent of provider organisations already have pilot projects or IoT work underway, IDC noted in its report, “The Internet of Things — Connecting a Healthcare Ecosystem.”

Adoption of IoT-related technologies by healthcare organisations is driven by a number of reasons, according to IDC analysts. These include demonstrable return on investment, digital transformation strategies, new regulations encouraging telemedicine services, new care delivery and reimbursement models, and a move to more consumer-centric platforms.

On the other hand, the top barriers to IoT adoption are privacy and security, limited financial incentives, lack of talent to support IT including data and analytic skills and a focus on other initiatives.

The analysts also noted that such IoT projects emerge from the IT shop or business units while C-suite involvement is limited — which IDC said is an indication that IoT strategies are department-level rather than enterprise-wide.

Source: [Healthcare IT News](#)

Image Credit: Pixabay

Published on : Tue, 9 May 2017