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E-Health 2009 Congress

The 4th edition of the e-health 2009 Congress was held in Bucharest, Romania on May 26 - 27, 2009. The event brought together national and international healthcare ICT key players and other healthcare professionals. Tarus Media and the Romanian edition of the British Medical Journal were responsible for media coverage of the event.

The main topic of the program addressed the Electronic European Health Insurance Card (eEHIC). Furthermore, an extended overview on the European and Romanian e-health markets was presented, together with a review on Integrated EHR systems. Last but not least, during the congress, the newest e-health trends and solutions have been introduced.

Among the distinguished guests at the event were Mr. Ion Bazac, Minister of Health of Romania, Rodica Nassar, Chairman Health Committee, Mr. Sorin Oprescu, Mayor of Bucharest, Prof. Irinel Popescu, the president of CNAS (Casei Nationale de Asigurari de Sanatate/National House of Health Insurance) Chamber of Deputies.

From Brussels, Prof. Florin Lupescu, the new Director of ICT Addressing Societal Challenges from the General Directorate Information and Society Media of the European Commission shared his views and expertise on best practices in healthcare systems and projects.

The European Association of Healthcare IT Managers was represented by Mr. Christian Marolt, the Secretary General of the Association. He was invited as a Chairman of the panel discussion on "Trends and challenges on the European market for e-Health, European directives and success stories, Romanian perspective".

Other distinguished international speakers were Dr. Jacob Hofdijk, the President of the European Federation for Medical Informatics, and Mrs. Andrea Kdolsky, the former Minister of Health in Austria.

More than 200 participants from over 10 countries were present at the event. The public consisted of representatives from hospitals, health insurance organisations, government officials and other physicians involved in the European and International e-health arena, as well as media representatives.

For more information (only in Romanian), please visit : www.ehealth.tarusmedia.ro

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