

Dräger Celebrates 125th Anniversary



Germany based company marks "125 years of heartfelt dedication"

Dräger is turning 125 in 2014. The medical and safety technology company has officially kicked off the anniversary year with a ceremony on February 6 which was attended by numerous guests from business, politics and science.

A grand opening at Lübeck's Holstentor has marked the start of the celebrations, getting everyone in the right mood for the anniversary year and symbolising the company's connection to the Hanseatic city.

Another highlight was the disclosure of the Dräger Moments: a selection of 15 key moments that takes the viewer on a journey through the 125year history of the company. One stop on this journey is the Pulmotor, the first portable emergency ventilator back in 1907 that made it possible to resuscitate people who had lost consciousness due to a lack of oxygen.

The anniversary motto, "125 years of heartfelt dedication," sums up what has been driving the family-run company to develop excellent, groundbreaking technology for life since its founding in 1889. For Chairman of the Executive Board Stefan Dräger, the anniversary is also a good reason "to pause and reflect on what makes Dräger special as well as a good reason to celebrate. It gives us an opportunity to reflect on the valuable contribution we make and are so very proud of. This is the reason for our heartfelt dedication."

At the same time, the entrepreneur is looking toward the future, Stefan Dräger: "Together with our customers, employees and business partners, we will go full circle from our past to our future."

With this goal in mind, the company will host customer events in 15 countries in 2014, including the United Arab Emirates, Saudi Arabia, Germany, India, South Africa, Canada, Brazil, Thailand, Chile, Mexico, Japan, China, Poland, Switzerland and the United Kingdom.

Source: Dräger

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