

Canon Medical introduces collaborative imaging for improved patient-centric care

Fusion of Multiple Imaging Modalities with Innovative Clinical Applications Helps Providers Improve Clinical, Operational and Financial Outcomes while Reducing Cybersecurity Risks

Today, Canon Medical Systems Europe B.V. launches Collaborative Imaging, a novel approach to health care that puts integrated imaging intelligence at the center of a patient's journey – enabling providers to deliver patient-centric care. Born from Canon Medical's "Made for Life" philosophy and its unwavering commitment to innovation and improving the quality of life, Collaborative Imaging enables customers to improve clinical, operational and financial outcomes, while effectively managing and reducing cybersecurity risks. The initiative fuses multiple diagnostic imaging modalities with leading clinical applications to deliver holistic, optimized patient information to health care providers at the point of care.

Collaborative Imaging revolves around four pillars of the patient's journey:

- **Scan:** Intelligent acquisition thanks to innovative imaging modalities.
- **Diagnose:** Intelligent processing which integrates advanced visualization algorithms, helping detect, classify, and characterize conditions at the point of image acquisition.
- **Share:** Intelligent sharing which seamlessly integrates, optimizes and shares information across all networks – regardless of vendor or system.
- **Analyze:** Intelligent analytics for detailed analysis of Canon Medical imaging data throughout the organization to help the practice and highlight opportunities for clinical and operational improvement

Canon Medical Systems recognizes that the healthcare landscape is rapidly changing. With Collaborative Imaging, it is delivering its customers a solution that gives them access to integrated and prioritized information so they can focus on what matters most – the patient. In a rapidly changing marketplace, Collaborative Imaging ensures Canon Medical's customers are one step ahead with the patient information they need to make the right decisions.

Canon Medical Systems Europe is debuting its Collaborative Imaging platform at this year's ECR in Vienna, February 28 – March 03, 2019 (Expo X3).

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