

## Volume 4 / Issue 3 / 2009 - HITM News

### Baltic Conference on E-Health

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The European Association of Healthcare IT Managers invites you to take part in the third Baltic Conference on e-health on September 15 - 16, 2009. As customary, the congress will be held in Hamburg. The programme will consist of a pre-opening session on the 15th with a guided tour through the advanced hospital of the University Medical Centre Hamburg- Eppendorf (UKE), various presentations and panel discussions. The official opening sessions will be held in the Chamber of Commerce on the following day. The conference will be under the patronage of Ulla Schmidt, the Federal Minister of Health in Germany.

During the conference the attendees will be introduced to best practices and strategy- oriented presentations, workshops and exhibitions from international healthcare IT solution providers of the Baltic and Scandinavian countries.

The event will focus on "Cross-Border Healthcare". That is the reason why the slogan of this year's event is "To learn from each other – to work with one another". The topics of the panel discussions will address the impact of globalisation on healthcare systems and services, the requirements regarding interconnectivity, interoperability and the standardisation and need for cross-border cooperation.

Furthermore, a cross sector forum of healthcare IT providers from Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Poland, Russia and Sweden will be presented at the show. During the congress, the other main subject will be the optimisation of clinical and business processes, and of hospital information and communication systems in order to increase the quality and economics of patient care.

#### Telemedicine

Special attention will be given to the link between e-health and medical engineering and the crucial financial situation of hospitals and clinics and the contribution of the deployment of high-quality ehealth solutions to these problems.

The public will consist of representatives from hospitals, governments, health insurance organisations and service providers.

For more information please visit: [www.baltic-conference-on-ehealth.com](http://www.baltic-conference-on-ehealth.com)

Published on : Wed, 4 Mar 2009