

Asia Pacific healthcare market on trajectory for strong growth



MEDLAB Asia Pacific Exhibition & Congress - Asia's largest annual meeting for the IVD and medical laboratory industry – will be returning to the Suntec Singapore Convention & Exhibition Centre in Singapore on 2 – 4 April 2018 for its 5th edition. Co-located with Asia Health, which launched in 2017, MEDLAB Asia Pacific will bring together more than 4,000 healthcare trade professionals with 250 of the world's leading healthcare suppliers, manufacturers and service providers, all under one roof.

Spanning over 6,500sqm of exhibition space, MEDLAB Asia Pacific and Asia Health combined will feature 11 dedicated country pavilions including Austria, Belgium, China, France, Germany, Poland, South Korea, Spain, Switzerland, UK and USA. The show will cover a full spectrum of medical and laboratory devices, equipment and services, including surgical instruments, diagnostic tools, equipment for emergency rooms and much more.

According to BMI Research, the Asia Pacific healthcare market is predicted to increase to US\$ 2.3 billion as the expansion of universal healthcare across the region continues to boost the utilisation of medical services, even as the prevalence of chronic diseases rise in tandem with the shift in lifestyles and an ageing population.

“With such a high demand for cutting-edge healthcare technologies and improvements in patient services and care in the Asia Pacific region, MEDLAB Asia Pacific and Asia Health have become such eagerly waited events throughout the industry. The combined event attracts key buyers from all sectors including government representatives, hospitals, clinics, healthcare and lab professionals, dealers, investors, distributors, to mention a few. The positive outlook for the industry means that the exhibition floor will be bustling with excitement as our exhibitors unveil some of the new ground-breaking and life-saving equipment and technologies that are revolutionising the market.” said Tom Coleman, Group Exhibitions Director, MEDLAB Series.

A much-anticipated highlight for 2018 is the Dealers & Distributors Wall where dealers and distributors are given the exclusive opportunity to connect directly with relevant exhibitors during the show and promote their business free-of-charge.

This year, Asia Health will be launching its Healthcare Procurement conference under the theme of ‘Recent Asian trends in buying for hospitals and other healthcare facilities’. The conference will cover key topics such as procurement regulations in the medical device industry, trends in the government's purchasing of medical equipment and much more.

Visitors are invited to register for free via www.medlabasia.com. The show is open from 09:30 – 17:00 on Monday 2 April, Tuesday 3 April and Wednesday 4 April.

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