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## 25-26 October, Hamburg, Germany - Global E-Health Forum

The Global e-health Forum highlighted best (e-)practices for sustainable healthcare delivery. Approximately 250 delegates from more than 30 countries followed the invitation to the inaugural Global e-health Forum on October 25 – 26, 2010 in Hamburg. In presentations, workshops and discussion forums, the attendees learned about e-health strategies, solutions and services from all over the world. Since recent demographic shifts, the impact of globalisation and an increased burden of chronic diseases and expensive treatments challenge healthcare systems, the development of new cost-efficient, reliable and interconnected systems becomes crucial. The significant contributions e-health can make were presented at this cross-sector forum.

Ljubisav Matejevic, Founder and Director of the Global e-health Forum was frank in addressing attendees about the future of our healthcare systems and the role e-health will play, "We need to develop the concepts for our future healthcare delivery now. The Global e-health Forum is meant as an invitation to all stakeholders: Get involved in developing the right strategies, the best solutions and the services needed!"

The conference delegates, including CIOs and CEOs from hospitals and clinics, representatives of health insurance institutes/companies, governmental bodies, e-health associations, universities and research institutes as well as solution providers and journalists were confronted with manifold questions and diverse answers. Innovative and intelligent approaches to connecting, extending and improving healthcare mainly focused on telemedicine solutions, knowledge management tools and the development of patient-centric services. In an accompanying exhibition, solution providers presented state-of-the-art concepts, technologies, and services.

The primary aim of the organisers of the Global e-health Forum, the Hamburg Chamber of Commerce, IBM and the European Health Telematics Association (EHTEL), was to present a unique opportunity to exchange visions, ideas, views, know-how and experience and to develop collaborative working relationships cross-sector, cross-border – these objectives will also be on next year's agenda of the Global e-health Forum, which is scheduled for October 11-13 in Hamburg, Germany.

For more information, visit: www.global-ehealth-forum.com

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