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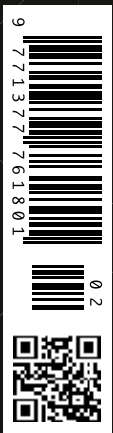
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Our top 10 twitter followers

A round-up of our most collaborative, impressive followers

HealthManagement.org is proud to hold such a large number of followers on Twitter. From doctors, to medical engineers, to some of the world’s most innovative technological giants, we hope 2018 continues to provide us with even more collaborative partners and followers.

Over the last few years HealthManagement.org has developed into the leading European business healthcare platform optimising in management, leadership and collaboration. And within this time, we are proud to have become reputable within our community and managed to build a number of top followers along the way.

Twitter has fast become an efficient social platform where healthcare experts, leaders, doctors, patients, as well as your everyday individual, all use the space to express their thoughts and views, no matter the context. Twitter is certainly evolving quicker than ever before. With that in mind, we have

prepared a list of our top followers who pride themselves in leadership and best practice, and we are fortunate enough to have them follow us on Twitter. From technology geniuses such as Toshiba, and digital experts like John Nostra, to reputable journals like JACR, our followers range from independent medical agencies to large, corporate brands. It was a hard job since there are plenty of well-known names out there, but out of 3,671 followers, we’ve rounded up our top 10.

We’re proud of all of our followers and honoured that more than 3, 500 find our articles, blog and news posts worth keeping up-to-date with. Here’s to the next 3, 500!

First up, is Forbes Health, a key influencer whose name speaks for itself. Their Twitter page boasts an impressive 73.9K followers, as they continue to provide insightful news covering the business of big pharma, healthcare and science. HealthManagement.org is proud to have them as a follower.



1

Known for empowering the health systems of tomorrow with better analytics, improved collaboration, and safer devices for real impact and better health today, Microsoft in Health hold a long-standing reputation within the technological world, emphasising their energy and expertise into much-needed medical devices.



3



2

With a whopping 54.9K followers, Philips Healthcare, has proved to be a key influencer in the healthcare world. They continue to innovate and shape the future with inspirational devices and carefully executed ideas, which is demonstrated through their high number of followers.



4

Having worked closely with The European Society of Cardiology (ESC), we're not surprised they have over 48K followers. The society is well-recognised for their established annual congresses as well as partnerships across the EU. The ESC aims to reduce the burden of cardiovascular diseases not only through congresses, but also surveys, journals, and clinical practice guidelines.

6



With 20.4K followers, EUR-Lex is also on a similar journey as it offers tips and tricks to the public. It's the home of the official EU law database and home of the EU Official Journal, putting them in a promising and trustworthy position.

5



9

Similarly, touching on a series of influential subjects in radiology, Diagnostic Imaging, has formed thousands of followers due to compelling news and commentary for radiologists and medical imaging professionals.

Heart

8



In recent years, the Middle East has presented itself as a dominant contender in the healthcare and medical industry. Even with tight competition, Arab Health has empowered itself for being the gateway to the healthcare world in the region and is popular for its innovative congresses and large community of intellectual experts. And their 16.7K knit of followers will no doubt continue to increase.

10

HOLOGIC

And finally, we present Hologic. A key leader in innovative medical technology, Hologic focuses on improving women's health and wellbeing through early detection and treatment. The use of powerful and next-level technology puts Hologic at the top end of technology, ensuring their existence continues to excel.